



OTLS

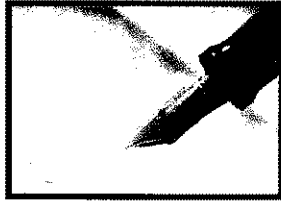
On The LIGHTER Side

November 15, 2012

Vol. XXIX, No. 6

And Now A Letter From Your Editor ***Richard Weinstein***

As another year comes close to ending, so does the reign of the queen of OTLS. As you all know by now, Judith has decided to step down at the end of the year to pursue other interests and become a regular member. There is no way to fill Judith's shoes and no one person can expect to. This is why we need membership to step up and help keep the club moving. Judith has given us all a means of communicating amongst collectors all over the world. If not for Judith's and John Cuevas's foresight, maybe none of us would know each other. We owe it to both of them to keep the club going. That is where you members come in. We need to keep the club interesting and current. Articles keep the newsletter interesting. Members keep the club as a family. Don't disappoint her by sitting on the sidelines while others try to do all the work.



One way to keep the club going is by sending in your dues on time. This newsletter will have the dues statement and we hope that all current members will continue to support and club and send in dues promptly and make any corrections to the information we have so we have up to date information. Anyone who has changed their address, phone or email address in the last year, please let us know. If you are mailing your dues, please continue to send to the Quitman address until further notice. Payment via PayPal should go to OTLSINFO@GMAIL.COM. We hope all of you who have internet access will have your newsletter emailed to you. You will enjoy seeing photos in color and you will be saving club money to use for other expenditures such updating the website and providing services at conventions.

I want to thank all of you who have participated in sending in articles and a great thanks to the board for their work. And especially to Judith who has made this all possible.

Happy Holidays to All!
Rich Weinstein

Message from the President

As my tenure as President comes to a close it seems a time for a bit of reflection and giving thanks to some of those that have made this experience possible.

During the past several years factors beyond control such as the advent of Internet auction sites and the economy have effected all similar collector clubs. Resulting in a trend of declining memberships and lower values of lighters. However, since 2010 the trend for OTLS has been one of membership stabilization, which I believe provides an excellent platform for vitalization of the club experience going forward.

I have often said that clubs, such as ours, are not so much about things as they are about people. I am thankful that my membership in OTLS has provided me with the means to meet and know so many in a way unavailable through the Internet.

(Continued on Page 2)

A Note From Your Vice President

By Scott Beehler

Another year has passed and all is well in the lighter collecting world. Thank you John Cornelius for your time as club President and thank you OTLS for the honor of allowing me to serve as Vice-President. I stressed in the January 2012 newsletter that recruiting new members would be my focus and I have attempted to do just that.

Last year, I became a moderator for a new lighter forum online. Most of the people using the site are new to lighter collecting and are seeking information about the lighters they have in hand. I try to steer them to the clubs when appropriate, but, most are uninterested. A few do send messages back usually asking about lighters, but, at least they respond and I make contact with them again. This is an untapped source of potential members and I plan to be even more active in recruiting a few of them for OTLS.

Also, this year I was extremely fortunate to be

(Continued on Page 2)

A Note From Your Vice President continued from page 1

invited to speak to my local Girl Scout troop. You are probably scratching your head and uttering “huh?” right now. Yes, I said the Girl Scouts! For all the details you will need to read my upcoming article “The Girl Scouts Get A Lighter Surprise”. You may be surprised as well.

I have a few other ideas to further expose our passion for lighters and will try to do them over the next year. I will keep you informed if anything catches fire. Until then, thank you and happy recruiting!

THE **zippo** LINK by Amber Bacha

NYDailyNews.com
DAILY NEWS News

SITE | BUDDS | WEB Search powered by **YAHOO!**
Enter a search term. **SEARCH**

The Zippo Car put the iconic lighter on wheels

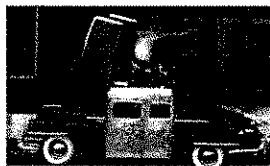
CLARKE BOWLING
Tuesday, October 16, 2012

Transformed from a 1947 Chrysler New Yorkers Saratoga, the Zippo Car was commissioned by Zippo founder George G. Blaisdell as a way to expand Zippo's brand presence across the country. Following Blaisdell's personal love for “productmobiles,” the Zippo Car boasted two massive flip-top lighters on the roof, putting its namesake on wheels.

In the two years following the car's creation, the Zippo Car made stops in all 48 continental states. Salesman borrowed the car to travel to different territories to show off the Zippo brand. According to Blaisdell's grandson, current owner and chairman of the board George Duke, the large lighters on the vehicle's roof posed some problems on the road.

When Duke started working for the company in 1977, some of the salespeople from the Zippo Car era were still around. “I remember those guys telling me what involved planning it took to use that original car,” Duke told the News.

Salespeople had to plan their route to avoid low overpasses, often going far out of their way to avoid possible blunders.



The original Zippo Car, completed in 1947, was commissioned by George Blaisdell.

The second segment featured is a slideshow of 13 images of the Zippo Car through the years and the new Zippo Jeep. The slideshow shows images of the Zippo Car captured at some of the United States most famous landmarks.

The NY Daily News online has a UVPM (unique visitors per month) of nearly 4.8 million.

You can read the George Duke interview

http://articles.nydailynews.com/2012-10-16/news/34505326_1_george-g-blaisdell-zippo-car-lighters

See the Zippo Car slideshow

<http://www.nydailynews.com/autos/zippo-car-turns-65-gallery-1.1184608>

Message from the President continued from page 1

Thank you to all those who have shared their knowledge and collecting experiences through the newsletter this year. Also, to those who made their way to the annual convention in Las Vegas, again making this such an enjoyable event.

Particularly, I would like to point out some members who have enhanced this club by giving much time to many important club tasks during the year. Robin Baumgartner, Greg Ryman, Tom Jones, Ira Pilosoff, and Rich Weinstein. And, of course, Judith Sanders for her vision and tireless hard work for nearly 30 years. Thank you all for going the extra mile.

For me, I look forward to working as a member of the board as we move into the new year and next chapter in the history of OTLS.

Best Wishes and Happy Holidays to all.

John Cornelius

Zippo Car featured in NY Daily News Online

The world famous 1947 Zippo Car recently had a shining moment as it was featured in two-part segment on the NY Daily news online.

The first segment featured excerpts from NY Daily News reporter, Clarke Bowling's interview with Zippo Owner and CEO, George Duke. This article took readers through the journey of the Zippo Car from its start in the 1940s to its duties with the company today. The article also touches on the Zippo Car's new travel companion the Zippo Jeep.

The Zippo Car turns 65

PREV 3 of 13 NEXT



Mount Rushmore

The new Zippo Car boasted a sturdier frame - a necessity for a car with two giant lighters attached. After the new Zippo Car was delivered to Zippo in 1948, the car toured the country to promote Zippo, stopping for photos in front of some of a variety of national landmarks.

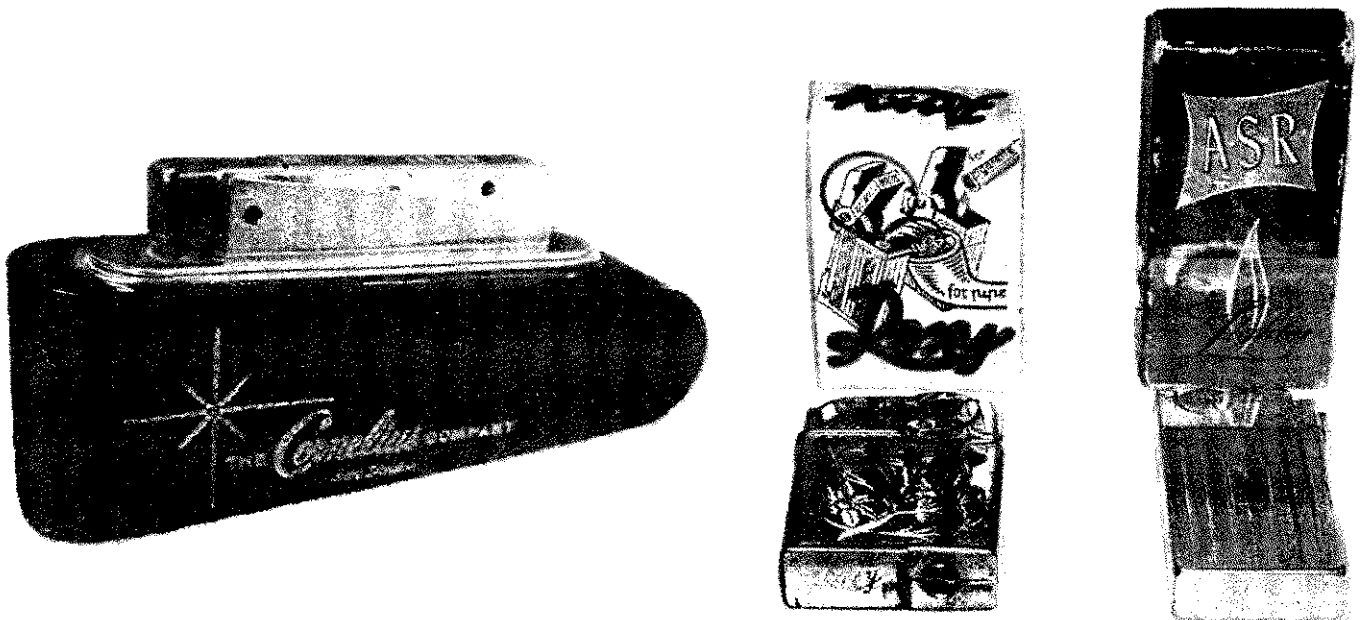
Not Always About The Lighter

By John Cornelius

Most of the time I buy a lighter because I find the lighter itself interesting mechanically or attractive or I can sell it to buy such. But then, sometimes it's not about the lighter at all. Here are a few my "had to have them" even though the lighters are not really interesting.



Amy's Bar is probably obvious, but also cool that it was in China Town section of Yokohama. Pfister is an ancestor name in Amelia's family. Seems to make sense as her dad is a country boy and mom hailed from Long Island NY. And, well our cat is named Edison.



Above left is also quite obvious, but also has additional meaning as it was given to me by Lynn Shafer. With the last two it was all about the boxes. There is always a "good" reason to buy another lighter.

GIRL SCOUTS GET A LIGHTER SURPRISE

by Scott Beehler

On a recent July evening, I had the privilege and pleasure to give a presentation to the Arkansas Diamond Girl Scout Troop #5448. I had been asked to help the girls earn their "Book Artistry" badges. I have the experience from my time working in a teaching hospital. I am also fortunate to have a large advertising collection and some original commercial production artwork that I would exhibit and discuss. I was sparked-up and ready to give a fiery presentation to the girls.

The girls, their leaders, and some parents, made our introductions and then recited both the Girl Scout Pledge and the Pledge of Allegiance. After a brief review of the criteria for the "Book Artistry" badge, my presentation started. I opened with an explanation of what "book art" is and its purpose. I explained who the book artist works for and how that affects the finished artwork. I moved on to who has the final say over the artwork and explained that it could be the author, an editor, or even a publisher. We then discussed the many tools a book artist would use, beginning with the primitive through the modern. The fun part was coming next.

If you are wondering what all of this has to do with lighters, well, every example of drawings, brochures, blueprints, sketches, journals, books, advertisements, and original artwork discussed was 100% related to lighters. Although I focused on the art itself and the methods used by the book artist.

I began the exhibit section of the presentation by displaying actual examples of the simple inked line drawings used in the advertisements of the 1800's. The ad for the Pocket Repeating Match (1865) was first, followed by the Erie Cigar Lighter (), and ending with the Magic Pocket Lamp ().



FIGURE 1

NEW ERIE CIGAR-LIGHTER.



Best Cigar-lighter in the world! 50,000 Sold in Sixty Days! This one represents the "Miraculous" CIGAR-LIGHTER. With this Erie artistic you have only to hold the lighter with the left hand, pull the slider base up by raising left of the small cap, leaving the base exposed above the tube about a quarter of an inch, then push down the slide at the side of the lighter as far as it will go; the pushing up of the slide causes the lantern to fill, force the Igniting Tape, and craps the hammer, thereby exploding a pellet, producing a flash which ignites the lighter law, and you have a light immediately at your disposal; the light may be easily extinguished. It is the article that millions of smokers have been so long looking for, as a substitute for the dangerous and troublesome match. Boys, so word does not affect them. They will just a lighter. A light for a cigar, cigarette, or pipe can be obtained at any time, at any kind of weather, in or out of doors. It is simple, instantaneous, sure and reliable. The time saving lighting tape, which produces the fire, are furnished with each lighter, and it is sufficient to light the same. These handsome lighters are made of brass, and nicely engraved designs. Every smoker should have one.

AGENTS WANTED. Send for samples.

1 Sample, by mail, post-paid,	-	-	-	\$6 30
1 Dozen, by express,	-	-	-	2 50
6 "	-	-	-	13 50
Extra Tapes, 163 lights, each,	-	-	-	1 10
Extra Case, per year,	-	-	-	1 00

FIGURE 2

MAGIC SELF-LIGHTING POCKET LAMP.



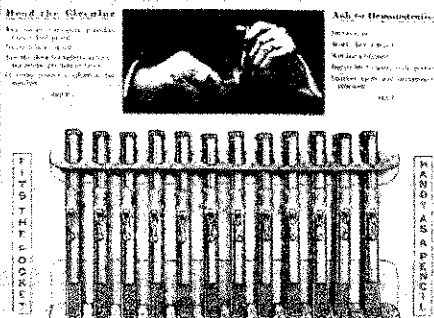
Press the Button, It opens and Lights.

As a Cigar-lighter, it is perfection. But the LAMP is more than this: it can be used to light other lamps or the gas, or to carry about when a light is quickly, but only for the time, wanted; to use in retiring at night, or getting up temporarily. It is the housewife's companion and the bachelor's delight.

FIGURE 3

Moving on to the early 1900's, I presented samples of B&W photos and the color-tinted, artist "enhanced" B&W photos used in catalogues and brochures from that period. The most notable are the Art Deco Ads from 1927-1937.

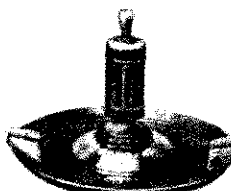
MATCHLESS POCKET LIGHTER



Read the Clearing: This new, matchless pocket lighter...
 Address Representative: Write for a sample...
 MATCHLESS POCKET LIGHTER

FIGURE 4

CIGAR LIGHTER AND ASH-TRAY



Illustrated herewith is an attractive ash tray and patent lighter. The combination is artistic and useful. Its principal feature for the stationery trade is that it may be carried as a special holiday number. There are many other styles in which the lighter is made and these are also worthy of attention. Some are in the shape of animals such as frogs or dogs, and these attract attention in window display work. Liberal profits are allowed the dealer and the goods are offered in a varying degree of values from very cheap to high prices.

FIGURE 5

Moving into the post WWII period, the girls were treated to some rare and fragile “layout & paste-up” work from the late 60’s into the mid 70’s. I was fortunate enough to purchase the entire “NIMROD” lighter advertising campaign done by Harold Koch Agency in N.Y. City for Dan Vincent (1959 through 1970). I showed the the original glassines, the paste-up boards, the different versions of each ad, and finally the actual ads, catalogs and



FIGURE 6



FIGURE 7

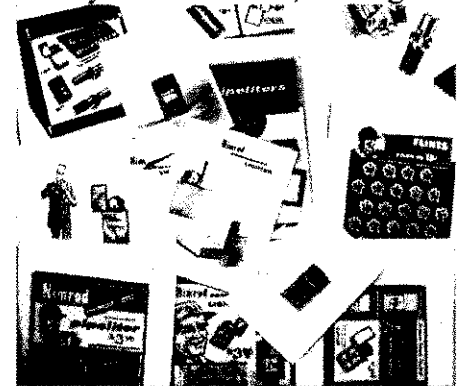


FIGURE 8

brochures containing the artwork.

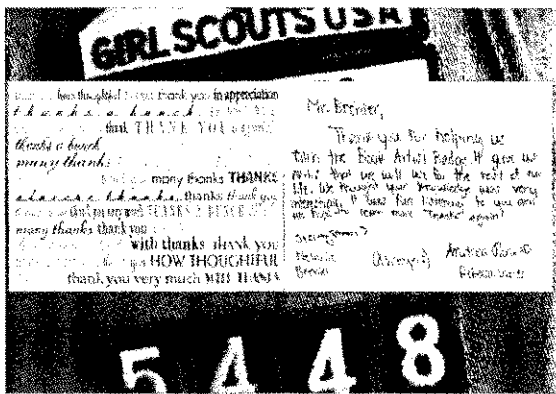


FIGURE 9

I closed the presentation with a discussion of the computer based techniques used by modern book artists. I showed examples of my own artwork from draft to finished product ready for publication. I showed them art from the OTLS, PLPG, and LCGB newsletters. I discussed working with Guenter Broesan on the IMCO section of his second book, and although we disagreed on some minor things, I had to conform my artwork to what he required. A small question and answer session brought the evening to a close.

The girls were attentive and asked many questions throughout the presentation. This was a unique opportunity for me to share a little knowledge and to show the girls some rare items. Perhaps a new collector was inspired by what was seen in the art. I want to

thank the Girl Scouts for allowing me to present my passion for lighters, from an artwork perspective, to such a receptive and attentive audience.

MASTIN AWARD UPDATE

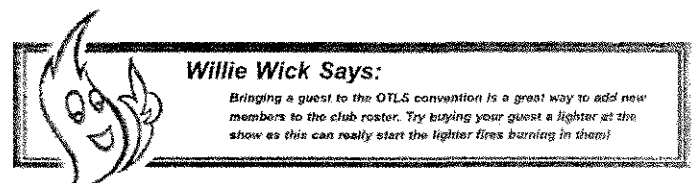
Until the remaining funds are exhausted and with Ms. Lolly Mastin’s approval, we will no longer award a monetary prize for the best novelty lighter brought to the annual convention. Instead, in an effort to recognize the contribution of any member of the club and not just those who bring an odd lighter to the convention, we will award \$75.00 for any article published in our newsletter judged to be the best of the year. We will award \$25.00 for any article published that is judged to be the runner-up for the year.

We hope this will encourage each of you to consider submitting an article. Please share your knowledge and observations about our hobby. You need not be a perfect speller or even grammatically correct. The length of the article is not a critical aspect. We are more concerned about the content as well as the passion you infuse into the article. Photos accompanying the article that help tell the story are welcomed and will factor into the judging.

We hope that the prizes will motivate you but re-

gardless, we need your participation to bring value to membership in OTLS. Everything that we know about lighters is what we collectively have learned and passed to each other. Each of you has a unique collection containing some advertising, catalog, or brochure unknown to us. You may have a category that you find interesting. The models of a brand or type of lighter you favor may have changed thru the years and you have studied them. You may have noticed an oddity or uniqueness in a lighter or some commonality in different lighters. Please, please share this with your fellow members. If we do not share this information, it may ultimately be lost forever.

Guy Nishida



CARLTON KUMAPART LIGHTERS 1913 TO 1930

By Tom Jones

The Carlton lighter was a division of the Kumapart company, which is an American company that made snap buttons for clothing.

The Kumapart lighter was first designed by Arthur Bates of Attleboro, Mass. in 1928. The mechanism snaps up to operate and clicks back into place using a small ball bearing in the arm holder. The Carlton lighter was manufactured by Baer & Wilde Company who also made cuff links, tie bars, studs and other men's items. They later became Swank which was the largest manufacturer of men's accessories. The Carlton measures 2 3/8 inches tall, 1 1/2 inches wide and 5/16 inches thick.

The Carlton lighter was advertised in their catalog in 1928 and 1929 as an automatic lighter, but in reality it was a semi-automatic. In 1930 Carlton made a fully automatic lighter.

Carlton lighters were made in numerous finishes as follows:

- Genuine leather grains
- Tuxedo grains
- Morocco grains
- Satin finishes
- Engine turned finishes
- Enamel finishes consisted of:
 - Crackle, hard glass, genuine ivory & pearl

Oct. 16, 1928.

Des. 76,596

A. BATES
CIGAR LIGHTER
Filed June 10, 1928

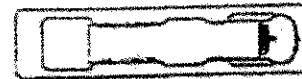
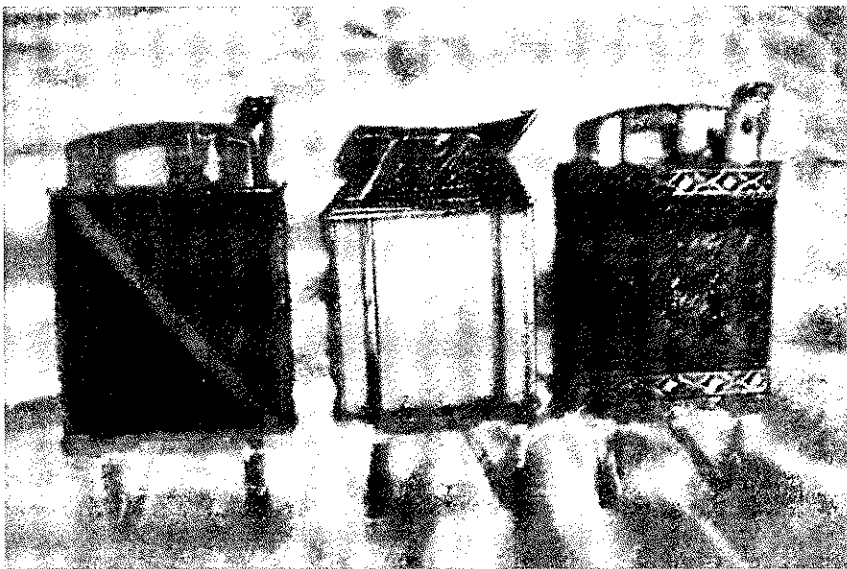


Fig. 1

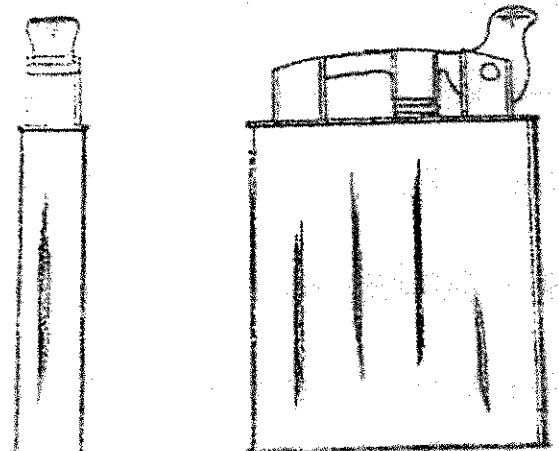


Fig. 3

Arthur Bates

CLASSIFIED ADS

FOR SALE OR TRADE

For Sale from a former member: (1) 2001 Convention Lighter MIB \$35 (postage pd); (2) 1995 Zippo with Christmas Tree on entire front - orig \$29.95 MIB (silver metal box) \$35 postage paid (both lighters still have orange stickers on back). Contact Judith Sanders otls@suddenlink.net or 903.763.2795

All Convention Lighters from past years will be going on sale now. Call for pricing. Also there are just a few of the 2012 lighters left - if you haven't bought one please do it now.

Tom Jones call (573) 345-4241

Back issues of the OTLS newsletter are available. Issues from 1984 thru 2000 are \$2.00 each plus postage. Articles from 2001 to the present are \$3.00 each. All proceeds go to the club general fund. Most are brand new and not copies and there are some fantastic articles/pictures. Contact Greg Ryman at GregRyman872@msn.com or (909) 593-4413

Wands for most Ronson Touch-Tip & Table Striker Lighters. Also wands for Austrian Striker Lighters. New & exact dimensions. Professionally made by a Machine Shop. Color mated to your lighter to please the most discriminating collector. Available for \$30.00 + \$3.00 shipping. Call George Gynes (OTLS Member) toll free at 1-800-379-3415 or email gamma2002@gmail.com

Selling collection of lighters for my father. Watch lighter, Evans, Zippos, Scriptos, Novelty, etc. Email Teri at tab73156@hotmail.com for list. Buy all at discount. Collection includes 80 plus lighters. (this is a non-member, paid ad)

FOR SALE 137 piece Zippo Table Lighter Collector, 134 Zippo Rule Collection. Please contact Joe Speirs. jspeirssr@gmail.com or call (580)546-9712

I can repair Zippo Cam Springs. Also repair Trench Art lighters. Email pyrotjp@velocity.net or write to Tom Prylinski

ZIPPO SAVINGS ARE ALIVE & WELL AT THE STUDIO

Exclusively for OTLS Members: save 20% on all in-stock Zippo® catalog, discontinued and new releases. Includes BLU® Outdoor Line, limited editions, MPL®, motorsports, accessories, Zippo® Heritage Series, combination gift sets & more. Use coupon Code OTLS at <http://StudioShowroom.com/zippo/> or mention OTLS/Judith Sanders when calling toll-free 888-437-8834.

OTLS Convention Lighters 1991 – 2011, asking \$1000 for all. All MIB w/seals. OBO; 70th Anniversary Lighter in box w/ seal \$70; Commemorative 1932 LA, NY, Paris, London, Tokyo in box \$50; 1997 Zippo car & 1998 Zippo Car Limited Collectors Edition lighter MIB with book & Zippo key Chair \$140 (all together); Gold Plated 1921 copy of Ronson Banjo MIB \$120; Zippo Operation Enduring Freedom, limited edition, MIB 24 K gold inlay of each of the armed forces, individually numbered \$120. John & Audrey Krones email with questions aleekro@yahoo.com or call (360) 305-9811 (west coast time).

WANTED:

Looking for the Zippo 4 piece set of Tucker Cars. Clayton Vecellio (814)368-5294

WANTED: I am always looking for a couple of Ronson Whirlwind or Adonis lighters in mint condition with light brown enameled sides, and no engraving on them. The color I like best is a sort of butterscotch color. I am also seeking one or two Orlik Sport lighters in mint condition. Michael Stein jasmineandmike@aol.com (See May New Member Page)

WANTED (Unused) - OTLS 1988 Zippo lighter and/or Barrett-Smythe Alligator Snapping Turtle. Michael Maratea mmaratea@comcast.net or call (281)203-5051

I have a lot of lighters that are either slightly broken, or are lower end lighters which could be used for parts. If anyone wants a box of lighters and will pay me postage I will send you a box. There are also a few good lighters in this bunch that just aren't in the categories I collect now. In particu-

lar there are several of the silver (pot metal) MIOJ Table Lighters – these are in good shape. Please call or email Judith otls@suddenlink.net or call (903)763-2795.

WANTED: Unusual European Pocket Lighters, especially from some of the smaller European countries, such as a KABA (1933) or a French MOUCHON LE SPHINX. Call or email Judith Sanders OTLS@suddenlink.net or (903)763-2795

Wanted: Lighters with a mini liquor bottle encased in lucite. These are the ones I have: Glenlivet, Seagram's, Galliano, Gordon Gin, Chivas Regal, Prunelle, Nikka Whiskey, Smirnoff, Johnnie Walker. If you have any other than these, please contact me for sale or trade. Also seeking wooden carved figures with the Imco Triplex lighter inside. Scripto lighters with dates on the image inside. Thanks Guy Nishida btrade@ca.rr.com or call (310) 804-4899

Wanted: MIOJ novelty fan lighter. Must be in working order. Contact Greg Ryman. Email me gregryman872@msn.com or call (909) 593-4413

Wanted: Enameled Ronson and Evans Atomizers in excellent to mint condition. Please contact Richard Weinstein by email with photos at info@vintagelighters.com.

I want to sell some of my lighter collection of table lighters and pocket lighters. Please call John Krenzela at 724-228-3278

For Sale or Trade: Bryant & May Museum Catalog with the Supplement. Both in excellent condition. Contact Guy at btrade@ca.rr.com or call (310)803-4899

I would like buy a Viet Nam Zippo – either the “real” ones or the “fake” ones for a friend. He is not a lighter collector so doesn't care if it is real. Judith Sanders otls@suddenlink.net or (903)763-2795



Hasselbring Sterling Ronson Lighters

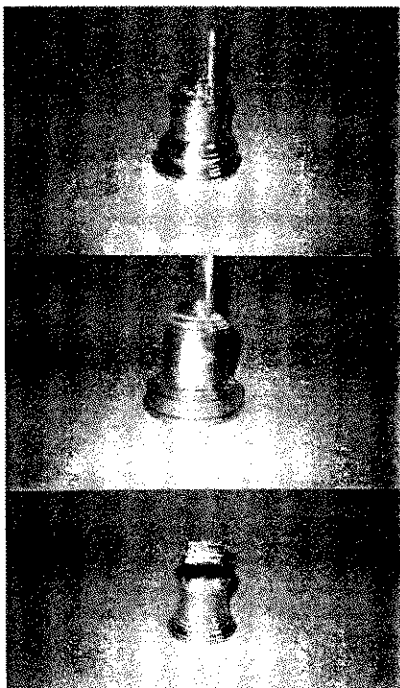
by Joe Roseman

I wish to thank Alice Hodges and Urban Cummings for their prior research on the sterling Ronson lighters fashioned by John Hasselbring, as identified by his initials J.H. marked on the bottom of his lighters. We are all familiar with the Touch-Tip Ronson "Bell," shown as figure #416 in Urban Cummings' Ronson book. In addition to the J.H. initials, it is marked with the number 79 on the bottom.

One lighter not featured in the Ronson book and which also has a tear-drop shaped wand is shown in the accompanying photograph. It is the sister to the "Bell" and is marked number 78 on the bottom along with the initials J.H. I acquired this lighter on eBay. The only other one of these I know of was seen in a photograph submitted to the OTLS newsletter some time ago by Debbie ('Key.

Justice was done to the third and final Hasselbring lighter in my collection by Urban Cummings in his ample description of this wick sterling lighter in our club's newsletter (sorry I don't have the issue number). It is marked J.K with the number 36 stamped on the bottom and one can only guess what was produced between this number and the other numbers 78 and 79. Urban wrote that if this lighter were to have been included in his Ronson book, he would have given it the number 418, or one more than the last lighter number featured in his book.

I collect Ronson table lighters in silver plate, sterling, pewter and chrome. I am still missing the Ronson Executive #302 in all chrome (I have a photograph of one), and of course the Touch-Tip with Powder Jar, #206. I hope you have enjoyed seeing these unique variations of Ronson lighters from my collection. Happy hunting in your searches for lighters!



ALL LIGHTER ENTHUSIASTS

Third Annual

Central Lighter Get Together

March 15th & 16th, 2013 9am-4pm

Auction Saturday March 16 at 10:30

Location

Holiday Inn Cleveland Airport

Call (216) 252-7700 for room reservations at \$75.00 per night

Tables are \$60.00 for this 2 day event

Extra tables available for \$30.00

Please Remit Payments to:

Frank Mannarino 8618 Chardon Road
Kirtland, OH 44094

Contact Frank at (216) 970-8825 or email frainmakers@att.net

NEXT ISSUE January 2013.

SEND ADS BY December 20, 2012.



On The LIGHTER Side

International Lighter Collectors

Founders: John Cuevas
Judith Sanders

John Cornelius	President
Scott Beehler	Vice Pres.
Rich Weinstein	Editor
Judith Sanders	Secretary
Ira Pilosof	Historian
Karen Politi	Social Sec
Tom Jones	Conv. Lighter Chrm
Neal Duncan	Web Master

Board of Directors: Richard Ball, Rob Giarretta, Guy Nishida, Judith Sanders, Richard Weinstein, John Cornelius

ALL ARTICLES & PHOTOS USED IN ANY NEWSLETTER ARE PROPERTY OF JUDITH SANDERS AND "ON THE LIGHTER SIDE" AND MAY NOT BE REPRODUCED WITHOUT PERMISSION. OTLS IS NOT RESPONSIBLE FOR NEGOTIATIONS IN TRADING THROUGH CLASSIFIED ADS. FOR INFORMATION, CALL OR WRITE:

JUDITH SANDERS
P O BOX 1733
QUITMAN TX 75783-1733
U.S.A.
PHONE: (903)763-2795
WEB PAGE: <http://www.otls.com>