

# On The LIGHTER Side

October 15, 1984

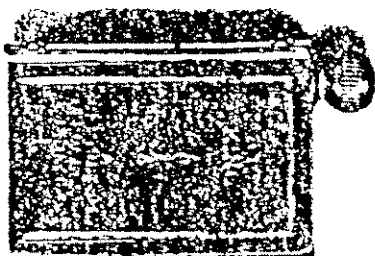
Newsletter No. 8

ETC., Etc., etc.

Every year in September a sale is held in Dallas called THE GREAT AMERICAN GARAGE SALE. This sale is held in a building at our Dallas Fair Grounds and is a combination of local Antique Dealers and Flea Market Dealers, along with Flea Market Dealers from several surrounding states. There is a lot of junk, some good items, great junk food and overall a fun way to spend a couple of days. Since the show gets Dealers from other states it is sometimes a good way to find new lighters that the local dealers haven't come up with.

Of course, I had to go! And I did find a lighter or two! I think the most unusual one I found is an old cigar lighter. It is a square box, about 4"x4"x4", with a round metal piece sticking up out of the top of the box. There is an electric cord coming from the back of the box and when you plug it in, coils on the round metal piece light up and you can light your cigar - works similar to the type of lighter in automobiles. A friend of mine said that type of electric cord hadn't been made in many years so it must be old. Anyway, it is strange looking and was a fun buy.

Here is a picture of another lighter I recently bought:



It is silver and the piece sticking up on the corner is the striker. On the face it says "The Match King" at the top and "A Century of Progress, Chicago, 1933" at the bottom. I hate to show my ignorance, but since this was before I was born I had to ask....so in case you don't know....Century of Progress was the slogan for the 1933 Chicago World's Fair.

More later.....

Judith

## IN THE SPOTLIGHT.....

Hurst, Texas is half way between Dallas and Ft. Worth and is the home of Bobby Laine and his wife, Patsy. They have one grown son, also Bobby.

Bobby started collecting lighters in 1960 when he discovered he was in a perfect position to get new lighters all the time. He was working in a Piggly Wiggly Grocery Store and during that time food and tobacco companies were giving advertising lighters away very freely. So every time a salesman came in the store Bobby added another lighter to his collection. As his collection grew, he decided to display it in the store so everyone could see it.

Bobby described some of his unusual lighters to me, which was fascinating since I don't think I have a single one he described (guess I better go to Hurst and take a look!!).

One of the oldest table lighters is a silver colored water pump with a date of 1912 on it. Another one which is interesting is one of the "Giant" lighters - - on one side is an ad for Faultless Starch and on the other it says "If you aren't a Texas make sure you are man enough to use it" (one of those Texas Tall Tales!). Bobby told me he has some musical lighters including an old Pepsi-Cola lighter that plays the old Pepsi song "twice as much for a nickle too..." - - how many of you will admit to being old enough to remember that one?

During this period of time advertising lighters weren't always just small pocket size. An example of that is one Bobby was given from Red Heart Dog Food Co.---it is a big red heart with a lighter in it.

Bobby said one day a man came in the store asking if he wanted to buy another lighter. When Bobby saw it he was more than happy to add it to his collection. It's a silver Zippo with the Vice President Seal on one side and LBJ's signature on the other side.

The Dallas Times Herald did an article of Bobby's collection. As soon as we can get a copy of this article we will share it with you in one of the newsletters.

COLLECTORS CORNER

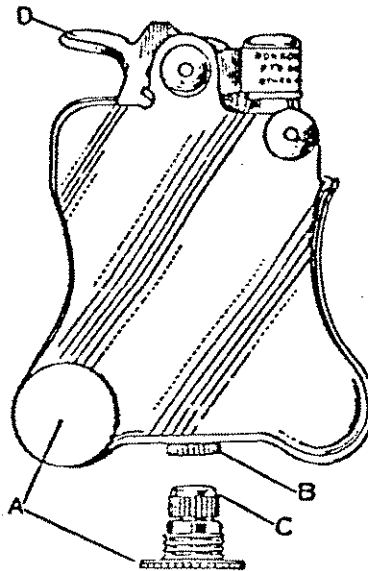
These are pictures and instructions from one of the early Ronson lighters. The patent on this lighter was applied for October 16, 1926 and granted June 12, 1928 to Louis V. Aronson of Newark, New Jersey under the classification of "Cigar Lighter", Patent No. 1,673,727.

The lighter on the left is silver plated and the one on the right is gold plated. This lighter is more commonly known as a "Banjo" lighter (although to me it looks more like a guitar). Is anyone interested in adding one of these lighters to your collection?

# RONSON LIGHTER

(FULLY PATENTED. OTHER PATS. PDG.)

## Directions for Use



### TO FILL

Use high grade gasoline, benzine or Energine obtainable in any drug store, etc.

Unscrew knurled cap "A". Carefully saturate absorbent material inside Lighter, using fountain pen dropper or teaspoon. Replace cap "A" and wipe Lighter. Repeat as required.

### TO RENEW SPARK METAL

Additional Spark Metal will be found in Magazine "C". To reload: unscrew knurled cap "B", remove spring and insert new Spark Metal. Then replace spring and knurled cap "B".

### TO OPERATE

Hold Lighter in one hand. Snap down sharply on thumb lever "D". To extinguish, simply release lever.

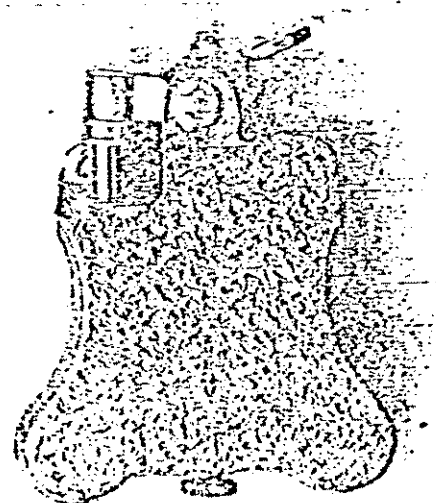
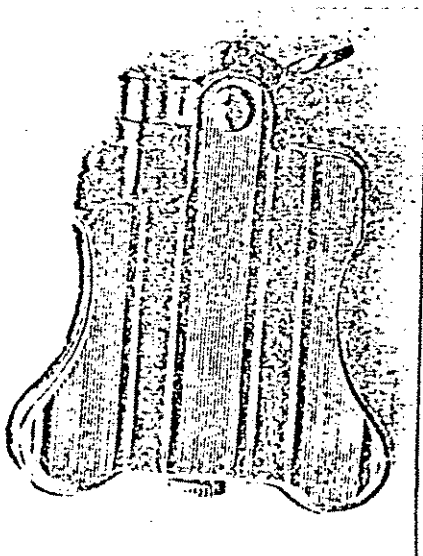
### ADDITIONAL SPARK METAL

Obtain same from your dealer. For proper results specify RONSON IGNITERS.

## THE ART METAL WORKS

*Sole Manufacturers*

ARONSON SQUARE NEWARK, N. J.

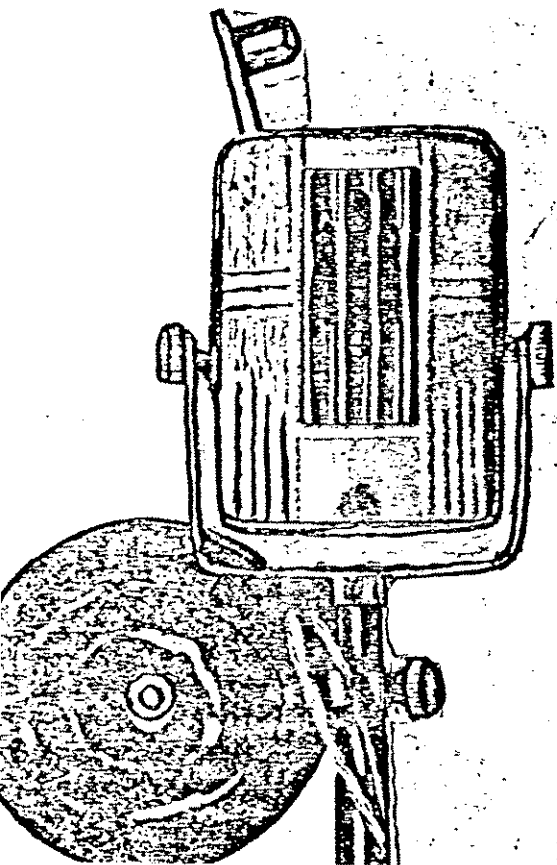


CLASSIFIED ADS

For Sale or Trade

Two M.I.O.J.: white metal-chromed "Sailing Ship", "Cornucopia" fair-good condition, both work, both mechanism inserts marked M.I.O.J., both exterior bases marked M.I.O.J. \$50 for both or trade. Please see Gerber's wanted. Warren Gerber (Member)

Very scarce "Occupied Japan Microphone Cigarette Lighter" Mint-IOB - Replica of early 1930 Microphone, 4 1/2" tall x 2" wide, Detachable stand-becomes pocket lighter. "On-The-Air Table Lighter" trade mark-HWA MEI Trading Corp. New York. \$55 PP. Bob Gee (Member)



For Sale or Trade

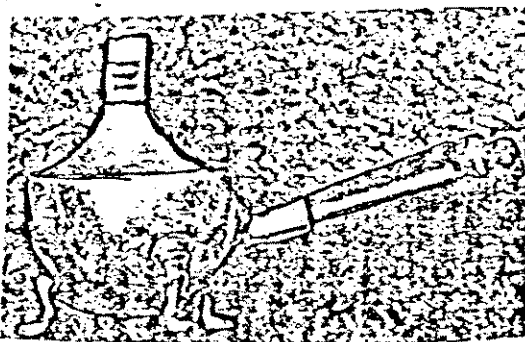
Starter Lighter Collection

For Sale - \$500 Warren Gerber (Member)

100 mostly "Plain" Pocket, .75 ea.....	\$ 75.00
50 Advertising/Souvenir Pocket, 2.00 ea..	100.00
10 Plain Zippo, 2.00 ea.....	20.00
10 Advertising/Souvenir Zippo, 3.00 ea...	30.00
20 Miscellaneous Table, 3.00 ea.....	60.00
20 Novelty/Figural Table, 5.00 ea.....	100.00
5 Pocket/Table "Made In Occupied Japan",	
15.00 ea.....	75.00
5 Different Cigarette Case Lighters,	
8.00 ea.....	40.00
<u>220 Lighters</u>	<u>\$500.00</u>

For Sale or Trade

This is an ASR lighter. I have 1 brass colored or 1 silver colored. \$5 for either one or \$8 for both. Judith Sanders. Member.



Continental (old shap with Lucky Strike ad. \$3 or trade. Judith Sanders (Member)

Zippo with Republic National Bank of Dall ad. \$3 or trade. Judi Sanders (Member)

Budweiser Beer Can (5") with lighter in it. \$3 or trade. Judith Sanders. Member.

I have frame, wheels, chassis, working lighter for small M.I.O.J. Lucky Car. Needs body. \$10 plus postage or trade against Warren Gerber's "Wanted". Please see Gerber's Wanted. Warren Gerber. Member.

CLASSIFIED ADS WOR  
DEADLINE FOR NOVEM  
ISSUE IS NOVEMBER

CLASSIFIED ADS

Wanted to Buy or Trade

Will pay \$25 and up for "Ceramic Occupied Japan Cigarette Lighters". Also will buy other O.J. lighters. Send complete description w/prices. Bob Gee (Member)

Dunhill lighters. John Cuevas (Member)

Musical Lighters. Judith Sanders. (Member)

Authentic flint & steel flintlock tinderboxes & other pre-lighter fire-making devices. Warren Gerber (Member)

Occupied Japan lighters. Judith Sanders (Member)

Musical lighters. Warren Gerber (Member)

Wanted to Buy or Trade

1910-1930's round, brass/copper, similar in size/shape to man's hunter case pocket watch, French, German, English, flint post pulls out, hole-fitting for wick, WWI scene or leaders or coins. NOT Japanese made -- "Belgium or French" coins. Warren Gerber (Member)

I'm still trying to get one "tourist" type lighter from every state -- NEED Ala., Ct., Del., Ga., Idaho, Ill., Kan., Kentucky, Md., Mass., Montana, Neb., N.J., N.C., N.D., Oregon, PA., R.I., S.C., S.D., Va., Wash. (State), W.V., Wis., Wyo. Judith Sanders (Member)

ON THE LIGHTER SIDE

Printed Once a Month  
for Collectors

Judith Sanders  
Editor

All ads appearing in this section need to be received in this office by the 10th of the month in which you want the ad to appear. If you wish an ad for more than 1 month, please specify. Ads are free for members. There will be a \$1 charge for ads placed by non-members. Please send ads in type-written form. For information, write or call:

Judith Sanders  
4409 Hyer  
Dallas, Texas 75201  
214/528-1926

ELWOOD

Cleveland Plain Dealer 8-7-84

Ben Templeton

