

ON THE LIGHTER Side

January 15, 1989

Vol. VI, No. 1

ETC, Etc, etc.

Here we go with the 6th year of OTLS. Your Editor hopes to keep you informed and entertained in 1989. And as usual, any ideas from members will be appreciated.

For those of you who haven't paid your dues, please do so ASAP!

The Officers of OTLS held an election to elect Officers for the 1989 term. The new Officers are as follows:

Richard Rotman	President
John Grawe	Vice President
Judith Sanders	Sec/Treas
	Editor
Jay Meddaugh	Historian

As always the efforts of the 1988 Officers have been appreciated, and I look forward to working with our new Officers. Congratulations to all of you!

In 1987 we had a (Zippo) Convention Lighter. In 1988, for those attended the convention, Zippo gave us a special presentation lighter. We need to plan well ahead if we want a special lighter for the 3rd convention. If you are interested in purchasing a Convention Lighter, please notify your Editor. If there is sufficient interest/response I will order a convention lighter. Also any ideas any of you might have as to what should go on the lighter will be appreciated. Please send postcards indicating your interest - we would need to order in a quantity of 100 or more; therefore, it is IMPORTANT that we have enough interested buyers.

The paper will come out Jan., Mar., June, Sept. & Dec. this year. (June issue will be AFTER the convention) In addition, there will be a separate "Convention Letter" sent out, giving all details of 1989 convention. Since we won't have as many issues this year, please let me know how long you want an ad to run.

Since we have so many new members, I would like to start the year off by telling you of some

opportunities available through our club. (1) Bob Gee also has the Occupied Japan Collectors Club. For information on his club, write Bob direct. (2) Bruce Anderson & Perry Grover have RONSON SERVICE. They have some parts available, as well as a service department for repairs. Also Bruce tells me they have lighters for sale. Write direct to them. (3) For a copy of LIGHTERS ACCENDINI write direct to Ben Rapaport, 11505 Turnbridge Lane, Reston, VA 22094. If you are "into" pipes and other tobacciana you need to know Ben!

On page 4 is the latest ad from OTLS Member Jack Seiderman. As in the past, Jack has done the xeroxing himself, and paid extra postage for this large ad.

More later....



(Editor's Comment: I am taking advantage of my editorial position with this month's non-lighter, BUT IMPORTANT info in the "Spotlight" section!!!)

IN THE SPOTLIGHT...

OTLS EDITOR BECOMES GRANDMOTHER!

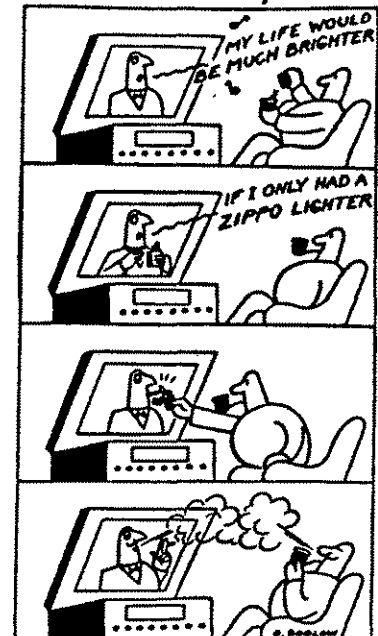
Your Editor's only (& wonderful) son, Michael and his lovely wife, Beth are the PROUD PARENTS of

MICHAEL BRYSON DOUGLAS SANDERS
Born: 12/21/89
Wt.: 9 lbs 4-1/4 oz. (BIG BABY!)
Length 21-3/4"

Progress reports forthcoming!

COLLECTORS' CORNER

Recently at a garage sale, hidden under a table, I found a stack of magazines. These turned out to be U. S. COAST GUARD magazines from the '40's. In looking through the ads, it appears Zippo is the only lighter company... advertising in this magazine and there are some very clever ads! Shown on this page and the next are the Zippo ads, along with a couple of other ads thrown in also.



February, 1944 (top right)

February, 1945 (bottom right)



She gave me her ZIPPO . . . and I married her

"Pretty swell gal, to part with her precious ZIPPO—she can't buy a new one. I'll remember her everytime I light up. In a nor'easter I'll know the ZIPPO will be as dependable as the gal who gave it."

Here in the U. S. A., you can't buy a new ZIPPO*, so keep yours in good order. Use a fluid that won't gum up the wick—use

ZIPPO Long Lasting Fluid—it burns clean. ZIPPO Hard Flints give a bigger spark, wear longer, and fit better (in most any lighter). Package of 4 for 10 cents. Get ZIPPO accessories at your PX or ship's service stores.



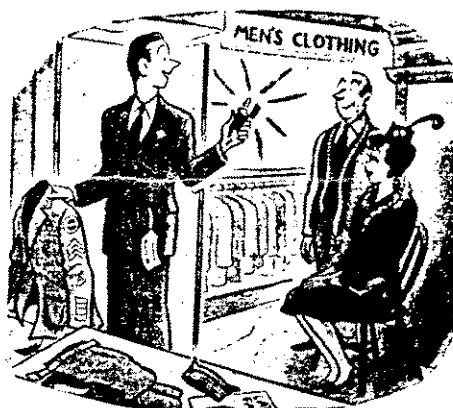
* ZIPPO Windproof LIGHTER \$2.50 UP

* Sales limited to post exchanges located outside continental U. S. and ships service stores afloat.

© ZIPPO MFG. CO., Dept. 7, Bradford, Pa.

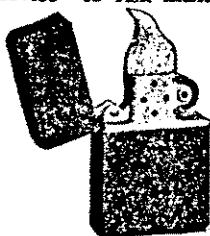


December, 1943



"Remind me to buy another ZIPPO —this one I'm preservin'."

Yes, returning service men don't want to lose that faithful ZIPPO Lighter that they carried from beach heads to victory. Too many precious memories, too much faithful service—to risk mislaying that pocket pal.



ZIPPO is lifetime guaranteed—no one ever paid a cent to repair a ZIPPO.

To avoid such a tragedy the veteran is preservin' this ZIPPO for posterity, along with service ribbons and insignias, and is buying a new ZIPPO for everyday use.

ZIPPO MFG. CO. Dept. A Bradford, Pa.

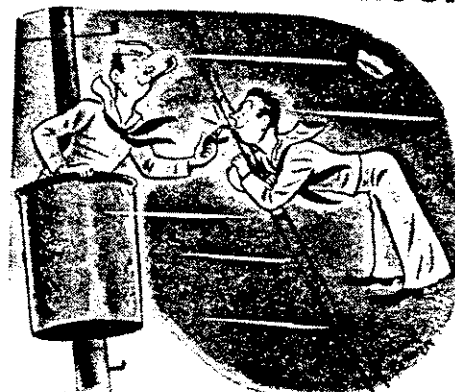


January, 1946

A genuine ZIPPO Windproof LIGHTER always can be depended upon every time it's needed. "Overseas" sales only. ZIPPO MFG. CO. Dept. A Bradford, Pa.



IF IT'S A ZIPPO IT'S WINDPROOF



We'd love to sell you a ZIPPO direct, but we can't today. The government has drafted the entire output for use of the boys abroad and on the high seas. No individual orders to service men or civilians are allowed at present.

Keep your ZIPPO in good repair . . . buy genuine ZIPPO Hard Flints (fit most lighters) and ZIPPO Fluid—at your PX or ship's store.

ZIPPO MFG. CO. Dept. A, Bradford, Pa.



I'VE GONE TO WAR SO BUY WAR STAMPS INSTEAD

Editor's Note: Zippo ads have been reprinted with permission of Zippo Mfg. - Thanks, Bill Jones.



**Out There ZIPPO
is a FRIEND IN DEED**

The boys fighting in the tropics know that the ever reliable ZIPPO Windproof LIGHTER means more than a sure light for pipe or tag.

Mid winds that blow and blow, and rains that never seem to cease, the windproof, waterproof ZIPPO comes in mighty useful, for lighting lanterns, fires, or as a "guiding light" in inky darkness.

Keep your ZIPPO in perfect order. Buy only ZIPPO Hard Flints (4 for 10¢)—they give a big spark, last longer, fit better . . . and ZIPPO Long Lasting FLUID—it goes farther and burns clean. The "asbestosized" wick should last a lifetime.

ZIPPO MFG. CO.
Dept. 10, Bradford, Pa.

*Sorry we can't take your order, output taken over by the government for armed forces outside continental U. S. and on high seas.



*ZIPPO
Windproof
LIGHTER



ZIPPO Windproof LIGHTER



*"Oh! Sir Walter Raleigh—that's different!
Go right ahead, pal!"*

FILL UP with fragrant Sir Walter Raleigh. Blended from choice Kentucky burleys, it's mellow and mild, with a superb aroma! Men in the armed forces agree it's "the quality pipe tobacco of America."



SIR WALTER RALEIGH

And for you Pipe Buffs - great ad for "Sir Walter Raleigh" - March, 1943



UNION MADE

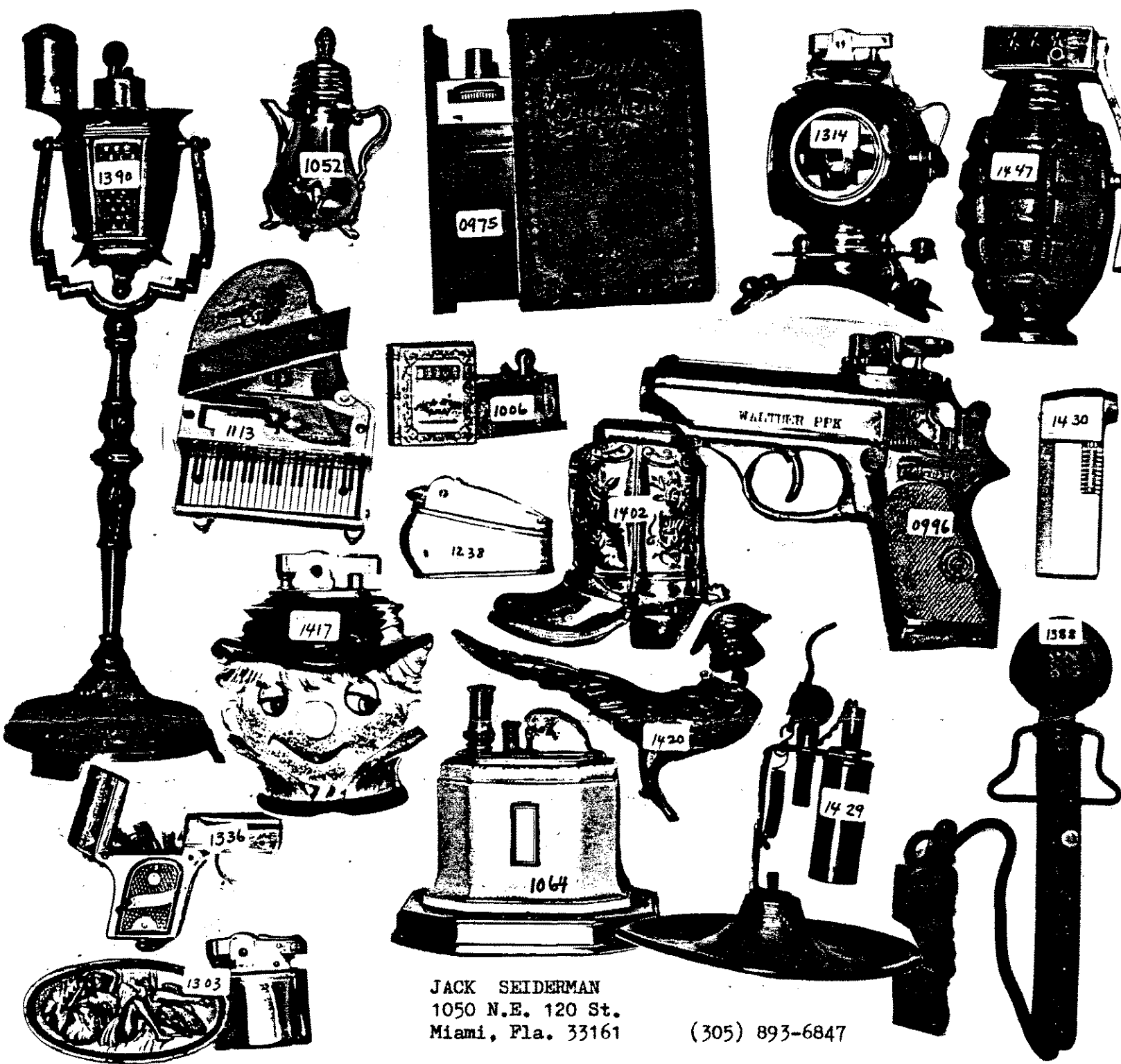
**AFTER THE
HOT WORK**

-work on a KOOL

REMEMBER the last time you had a cold? You probably smoked a pack of KOOLS. And even though your nose and throat were stuffy—and other cigarettes seemed harsh and irritating—those KOOLS tasted fresh and soothing. Felt cool and easy on your throat.

Well, if KOOLS were such a good smoke then—when your throat was in that condition—wouldn't you be smart to smoke them *all the time*? Wouldn't it be a good idea to switch from "hots" to KOOLS for good?

For you who have the "Kool" Penguin lighter (Ray Smizer, for one!), thought you would like to see this ad from April, 1943.

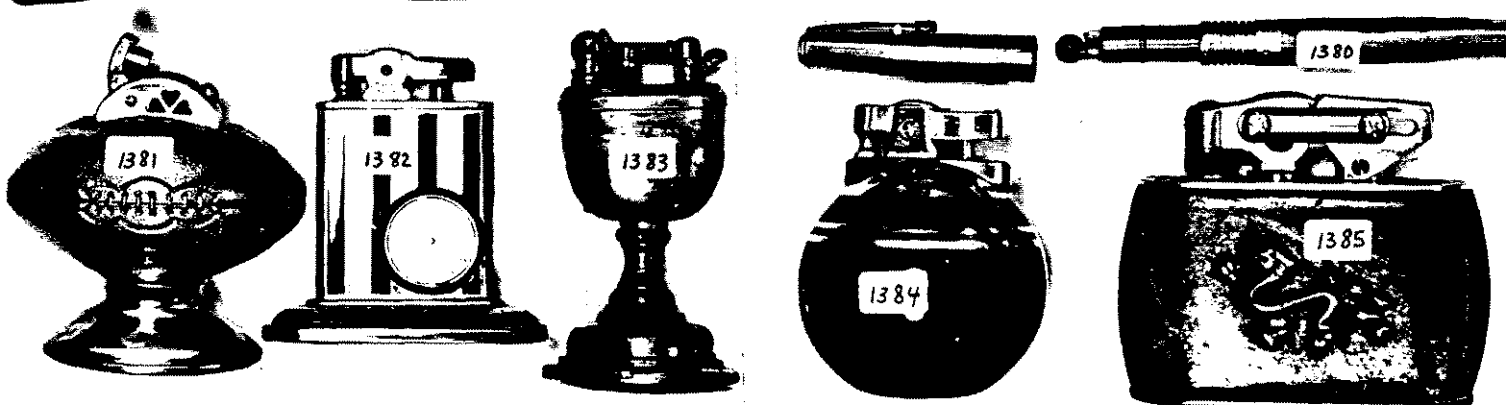
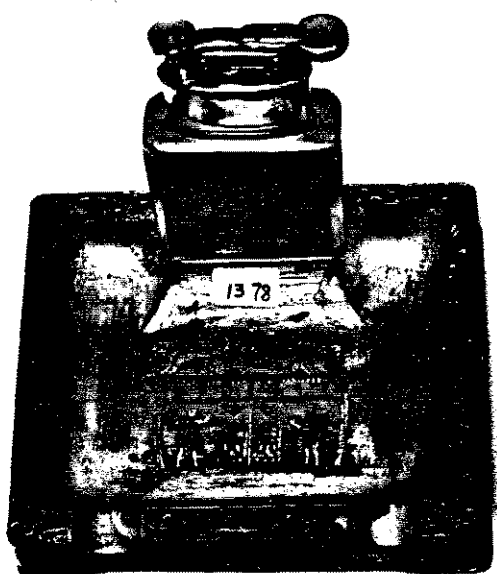
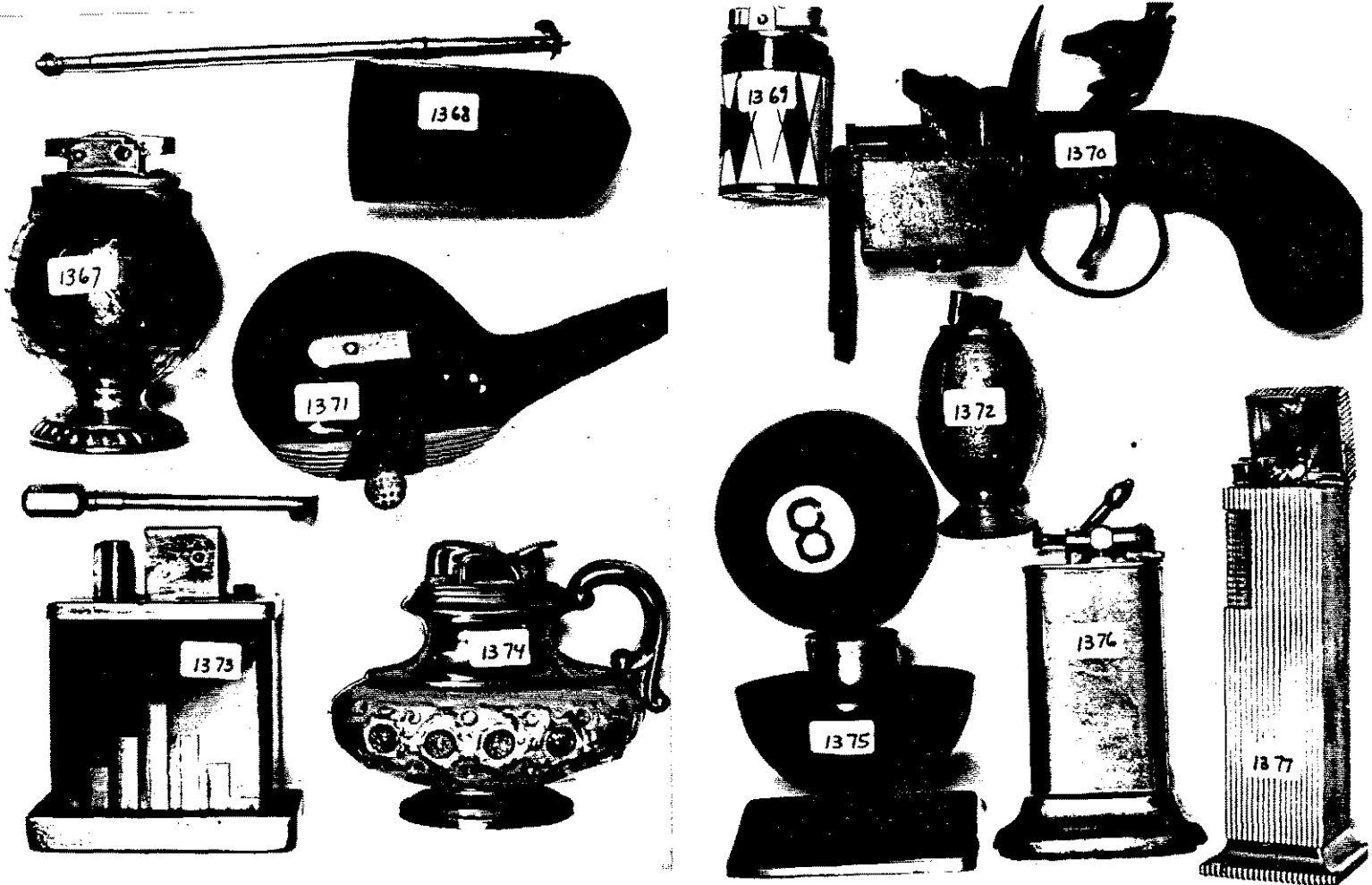


JACK SEIDERMAN
1050 N.E. 120 St.
Miami, Fla. 33161 (305) 893-6847

ANNOUNCING my 1989 CATALOG, 1st.Edition, due out in about 3 weeks -
35 PAGES - 500 NEW ITEMS, of which over 95% have not appeared in any
previous issues.

Plus a complete revision and repricing of all my remaining items from
my 1988 catalogs reflecting my new policy of lower prices. The average
reduction is about 50% and runs up to 75% on others. However very old,
very rare and custom creations will be priced realistically.

I would like to mail free copies to everyone but postage being what
it is today, I must charge \$8.00 for 1989's issues including other editions.
If you have not renewed for 1989 or purchased anything in 1988, I would
suggest you not delay in doing so. (1989 sample page on reverse)



ALL ILLUSTRATIONS APPROXIMATELY 1/2 SIZE
 NO REPRODUCTION ALLOWED WITHOUT PERMISSION

For Sale or Trade

For Sale: Part of collection of table lighters. If interested, write for details. Colin Day. Have flints for striker lighter to trade for 2 thick wicks (as shown on p. 333/Bisconcini & below. Charles Arrundale



Will trade for Banjo. Always willing to buy entire, quality collections. John Cuevas

To Trade: Coca Cola Musical pocket (Vavalle/Downey tune) mint, for 3 illustrated WWI trench art. Warren Gerber

1987 OTLS Convention (Zippo) lighters still available. \$10 (postage paid). Each lighter silver, reg. size, with "On The LIGHTER Side First Annual Convention Dallas, Tx. 1987" on 1 side. To order, write your Editor.

To Trade: 100 working table lighters (mostly ceramic few figurals) for 5 illustrated WWI Trench Art, or 80 table for 4 WWI, 60 table for 3 WWI, 40 table for 2 WWI, 20 table for 1 WWI. Please describe. Warren Gerber

White Ceramic "jug" w/blue letters - "Henry McKenna Hand Made Whiskey". Japan insert. 5" high. \$15 (postage paid) Judith Sanders

For Sale or Trade

Available: Advertising/souvenir pocket type. List wants by subject. Will trade against 1910-30's round brass European inscribed types (liquid fuel or tinder wick). Warren Gerber.

I have many 50's, 60's advertising lighters and misc. duplicates. Will trade for 20's, 30's, 40's pocket lighters. I like lighters that show use, but still work. Contact Mike Holm.

Wanted to Buy or Trade

Wanted: Zippo's with the Ford-Ferguson System Logo. Write Dean Karstetter, P. O. Box 88 Loganton, Pa. 17747

Want "Spirit of St. Louis" plane, any airplane, Dunhill Bell, motor cycle & sidecar, motor scooter, austin Healey car, Wild West Wagon with 4 bullocks, Colin Day

Pocket or Table Watch Lighters Wanted. Bob Stowe

Wanted to buy - new or mint condition lighters with corporate logo engraved. Prefer Zippo. Write & describe. Fred Laird

I would like to buy a Ronson (Silver Plated) "Savoy" & a 3 piece Ronson "Waldorf" parlor set. Joe Roseman

We are looking for pre 1900 items. What are you looking for? Tom & Deb O'Key

Want any lighter with Erie, Pa. on it. Also want any table or pocket lighter for parts. I will buy them all if price is right. Please no junk. I'm looking for a project to fix them not junk them. Tom Prylinski

Wanted: Tank, cannon, armored car lighters. Must be in very good condition. Contact Jack Albertson.

Wanted to Buy or Trade

Would like to swap an original Calibri, in fair cond. & working, for a Ronson Banjo. Charles Arrundale

Wanted: Ronson Banjo and pre-1958 Zippos - all must be in good condition - for cash or swap for Australian made lighters or rare tobacco tins of Western Australian origin. Rex Hodqson

Wanted: Cigar Counter Lighters run on batteries or electricity. Lighters made by NASSAU or IMPERATOR - flint must be on top or rasp wheel. WAR ERA lighters. BOOK SHAPED lighters. Will buy or trade. Would like to see pictures from members even if not selling. Jim Lohr

Looking for Catalogues, old ads or leaflets (or facsimile) of pre-1939 period. Please send detail with price to Jacques P. Cole. For research on Lighter Book.

Have Ronson Banjo for trade. John Cuevas.

ON THE LIGHTER SIDE

Printed 5 Times a Year
For Lighter Collectors

Richard Rotman	President
John Grawe	V.Pres.
Judith Sanders	Sec/Treas Editor
Jay Meddaugh	Historian

Ads in this paper are free for members. There is a \$1 charge for non-members. Please send ads in printed form. For information, write or call:

Judith Sanders
Rt. 3, 136 Circle Dr.
Quitman, Tx. 75783
214/763-2795

CORRECTION:

The correct phone no. for Bud Michalski is:
615/282-4746